





POST SHOW REPORT

2022





About IECIE

IECIE, as a member of Informa Markets, is an exhibition platform with global influence in the vertical field of vape. It started in 2015 in Shenzhen, China, which produced 90% of global vape products. As the world's leading professional B2B and B2C industry event, IECIE has successfully held 10 large-scale vape exhibitions in China, served over 2,991 vape and related companies, attracted 430,648 visitors in the past 8 years.

IECIE Vape show Jakarta was hold on 20-22 Oct, 2022 at JIExpo, this show brought people and businesses together, created opportunities for its customers to develop a wide market!







- Disposables
- Open/Closed pod systems
- Atomizers
- O Mod kits
- Heat-not-burn device

- O Heat-not-burn sticks
- Herb-sticks
- O E-liquids
- OEM/ODM/brand

- Heating system and heat-resistant materials (ceramics/meddle heaters)
- Flavors and Fragrances
- Media promotion

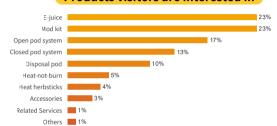
The proportion of new and regular visitors

Visitor Analytics

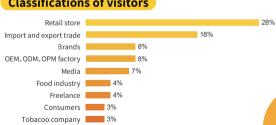
Visitor satisfaction



Products visitors are interested in



Classifications of visitors



Overall satisfaction 85.4%

Possibility of Possibility of re-visiting recommending to others

2%

Upstream supply chain

Others *The data is sorted according to the possible method of rounding.



Visitor testimonials

*In no particular order



ZE OCEAN (Distributor)

Many thanks to IECIE organizers for inviting ZOZO to participate in 2022 IECIE Jakarta Indonesia. The show made our overseas dealers feel very surprised and unexpected. Even though we could not go to China due to the epidemic and China's e-cigarette policy, we could still see the supply chain of vape industry and learn the latest product information.

The various brands and factories is oncoming! Everyone is full of smiles to introduce a wide variety of products. This exhibition also let us learn a lot.

We would like to thank IECIE Vape Show Jakarta for bringing us an experience and thank the staff of each organizer and exhibitor. Finally, I wish IECIE better and better, and bring us a more perfect vape show.



TIGER VAPE (Distributor)

Thank you for inviting TIGER VAPE to IECIE 2022 in Jakarta, Indonesia. This show is very appropriate, great satisfy the needs of business buyers like us. in this exhibition, we saw a lot of new brands and products. At the same time, Every booth is devoted to entertaining customers. Various brands and manufacturers brought rich experience and warm reception to us. I also appreciate their patient reception of the deaf audience. Thanks again to IECIE Jakarta for a very rich experience. I wish IECIE stronger and stronger!



FV Distribution (Distributor)

I have been in business for seven years and participated in IECIE Show eight times. As IECIE's first overseas exhibition, the organizers put a lot of effort into the overall publicity. The brand and category of on-site exhibition are better and richer than other exhibitions. Hope next year's IECIE Show will have more brands suitable for the development trend of Southeast Asian market to participate! I am looking forward to iecie holding an exhibition in Malaysia in 2023.

Visitor testimonials

*In no particular order



Vaperstuff (Indonesia Top Influencer)

Its my second time to go to IECIE and i feel a different feels between in china expo and indonesia expo, but for the first IECIE in indonesia I feel its more than enough to say, IECIE will help our local buisness to growt and bigger ...



Fathiba (Vape Tricks Judge)

I have been a lot of vape expo everywhere but IECIE always on my heart, the vibes the situation there bring so much happiness and joy!

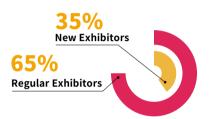
Cant wait to attend IECIE again soon anywhere they open the show!

Greate experience! Thanks IECIE for making such a wonderful vapeshow event!

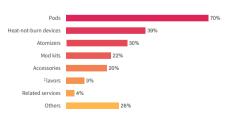


The proportion of new and regular exhibitors

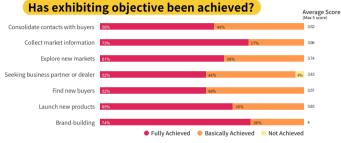
Exhibitor Analytics

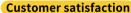


Nature of business



^{*}The data is sorted according to the possible method of rounding.







recommending to others

Exhibitor testimonials *In no particular order



HOD

The Southeast Asia exhibition was well publicized and attracted a large number of e-cigarette enthusiasts and manufacturers from all over the world because many customers had seen the poster promotion of the show. We met many domestic and foreign businessmen and got many high-quality customers at the show. This show had a boiling atmosphere and was full of local design. All the exhibitors and visitors were immersed in the exhibition and had a great experience! We are delighted to communicate with many excellent e-cigarette companies worldwide and work together to popularize and market the e-cigarette culture. This show was well organized, especially the excellent organization team and the service they offered to everyone. We appreciated all the efforts made by them for the successful conclusion of the show. We also look forward to attending the next exhibition and hope it continuously attracts more manufacturers and exhibitors, making its atmosphere more exciting, enthusiastic, and fun.



FEELM

Thanks to the invitation organized by IECIE, the exhibition helps FEELM to contact many potential customers, and provides a professional platform for FEELM team to communicate with target users in close range and gain insight into more real needs. Congratulations on the success of the first IECIE exhibition in Indonesia, and I believe that IECIE will blossom in the world in the future and get better and better.

Exhibitor testimonials *In no particular order



DS VAPING

This is the first time IUNI (DS VAPING) take part in IECIE VAPE SHOW JAKARTA. IECIE is an ideal platform for upstream and downstream manufacturers. The future development direction of the vape industry between the upstream and downstream and other industry topics can be fully exchanged at the exhibition, which plays an inspiring role in industrial development trends, business research and development, and future product direction. Secondly, from the perspective of the exhibition audience, many distributor users and partners in the same industry have arrived at the scene to fully communicate with us, achieving our expected goals in business promotion, and having sufficient communication opportunities with potential customers through the platform of the exhibition. Looking forward to moving forward together with IECIE.



Vapepackers Group

Indonesia, especially Jakarta, is my hometown. When I heard that IECIE used to be held here, I was happy but also not confident at the same time. But we're still joining this event as exhibitor, why? Because we dream about doing overseas business, and luckily for us, because of this awesome IECIE event, we met a lot of buyers and new partners. And now our way to do overseas business is on its way! So, for us this IECIE is amazing! Can't wait for next year!

Exhibitor testimonials *In no particular order



Nasty

Nasty Worldwide is honoured to be part of the IECIE 2022. It presented a wonderful opportunity for businesses and partners to leverage on the same aims and objectives. We got the opportunity to meet and engage with more users and exchange feedback. We are also glad to be able to capture the heart of Indonesia's vapers community and hope to be a great part in the long run. Overall, it was an amazing experience and the event went well. We look forward to many more events like this in the near future.



LANAVAPE

This was the first time for LANAVAPE to take part in the IECIE International Exhibition in Southeast Asia. We were grateful to the organizer for supporting LANAVAPE and were honored to be able to participate in this exhibition. In this global pandemic, the success of the exhibition would not be achieved without the thorough preparation and hard work of the organizer and its many staff members. LANAVAPE received a lot of appreciation and support from talking to many local and global distributors, retailers and customers at this event. With the professional platform of IECIE, LANAVAPE brought several new disposable models and achieved good market feedback, Meanwhile, LANAVAPE will continuously strive for innovation and reform to bring new and healthy vaping experiences to users. Finally, I sincerely hope IECIE will be more and more successful!

Emerging Trends & Compliance of Vape

International Conference



Ted Sioeng
China Chamber of Commerce
in Indonesia



Secretary General of ECCC



Nirwala Dwi
Directorate General Of Customs
Director Of Communications & Service Guidance



Garindra Kartasasmita

Secretary General of
APVI

. . .



Oct.20,

Concurrent Activities



Clayton Shen
Vice President of SMOORE & Vice
President of FEELM Business Group



Budiyanto CEO JVS Group



Kelvin Luo 2FIRSTS Vice President





Marketing Resource

Distributor















































B.E.D





























Marketing Promotion

Industry Media Partner

















Marketing Promotion

Media Press













生活期刊園













Marketing Promotion

Influencers of Southeast Asia









JOHN J. THE COMM SC SIR ...











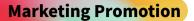
Face to face Promotion































Highlights



















IECIE Vape Show JAKARTA

Nov 30th-Dec 2nd, 2023 JIExpo, Jakarta



IECIE@Vapitaly

May 27th-29th, 2023 Verona, Italy



