

**IECIE**

**VAPE SHOW  
JAKARTA**

# SHOW GUIDE

**3-5 Aug 2023**

**JIExpo Jakarta**

 **博闻创意**  
Creativity Exhibition

**informa**markets

PAMERINDO INDONESIA  
**INDONESIA**  
International Specialised Exhibitions

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IECIE NEW JOURNEY

# Welcome Letter From IECIE



Dear valued visitors,

On behalf of the organizer of IECIE VAPE SHOW Jakarta 2023, we are thrilled to welcome you to this year's exhibition. We are excited to bring together vape enthusiasts, industry professionals, and innovative brands from around the world to showcase the latest products and trends in the vaping market.

As the leading vape exhibition in Asia, IECIE Vape Show Jakarta 2023 will provide a platform for exhibitors to connect and interact with a diverse range of attendees from distributors and wholesalers to retailers and end-consumers. Our goal is to create a unique and dynamic experience that celebrates the growth and innovation of the vape industry.

We have curated an exciting lineup of exhibitors, speakers and events to keep you engaged throughout the three-day exhibition. We hope that you will leave the show with new insights, connections, and inspirations that will help you succeed in the vaping market.

Thank you for your participation and support. We look forward to seeing you at IECIE Vape Show Jakarta 2023!

Sincerely,



## Exhibitions

The show offers a vast exhibition space that showcases the latest innovations and products in the e-cigarette industry from industry leaders and new market entrants.

## Tasting zone

With a designated tasting zone, attendees can sample a wide range of e-liquids from different brands, allowing them to explore new flavours and experiences.

## Industry Keynotes

The show offers presentations and keynote speeches from thought leaders and experienced professionals from the e-cigarette industry. Attendees can listen to their insights on market insights and trends.

## Industry-focused Workshops

Industry experts will host workshops designed to enhance attendees' knowledge about critical issues and market developments.

## Competitions

The IECIE VAPE SHOW features a series of exciting competitions, including cloud chasing and trick competitions, where attendees can show off their skills and compete for prizes.

## Networking opportunities

Attendees can meet with industry experts, manufacturers, suppliers, and other attendees from around the world to expand their networks and build new relationships.

## Entertainment activities

The show offers a range of entertainment activities such as live music, performances, and other surprise features to enhance delegates' experience.





### **What is IECIE VAPE SHOW Jakarta 2023 about ?**

IECIE VAPE SHOW Jakarta 2023 is the leading vape exhibition in Asia that brings together vape enthusiasts, industry professionals, and innovative brands from around the world to showcase the latest products and trends in the vaping market.

### **Who can attend IECIE VAPE SHOW Jakarta 2023?**

Anyone who is interested in the vaping industry can attend, including distributors, wholesalers, retailers, end-consumers, and industry professionals.

### **When was IECIE established and what was the inspiration behind its launch?**

IECIE was established in 2015 based on Shenzhen China, the global base camp of vaping production, with the goal of promoting and advancing the development of the vaping industry. The organizers recognized the need for a platform that would bring together the key players in the industry to showcase the latest products and technologies and to provide a forum for discussion and collaboration.

### **What has been IECIE's impact on the vaping industry since its inception?**

Since it was established, IECIE has become the premier event for the vaping industry in Asia. After years of development, in 2021, IECIE became the world's largest vape exhibition with the largest number of exhibitors and the largest number of visitors. The exhibition has attracted a growing number of participants each year, and has been instrumental in fostering innovation, driving growth, and promoting communication and cooperation within the industry.

### **What have been some of the major achievements of IECIE in recent years?**

In recent years, we have made a very challenging decision to move our program to Jakarta, seeking a new path of development, and leading Chinese vape company exhibitors into the Southeast Asian market and exploring overseas markets! Since the first IECIE Vape Show Jakarta held in 2022, more than 100 Chinese and international vape brands have followed us to the Southeast Asian market, meeting with distributors retailers and visitors. The exhibition has expanded to include a wider range of products and services in the vaping industry and has facilitated the launch of numerous new products and technologies. In addition, IECIE has played an important role in helping to shape the regulatory framework for the vaping industry in Asia.

### **Why IECIE choose Jakarta?**

Jakarta was chosen as the site for the 2023 IECIE VAPE SHOW because of its strategic location, vibrant vaping community, and growing market potential. The organizers believe that Jakarta represents an ideal venue for showcasing the latest products and technologies in the vaping industry, and that the exhibition will provide a unique opportunity for participants to connect and collaborate with key players in the region.





Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Through more than 450 international B2B brands, we provide opportunities to engage, experience and do business via live and virtual experiences, specialist digital content and actionable data solutions. Our 3,500+ people are based in more than 30 countries. This global footprint allows us to help businesses trade both domestically and internationally. In many of these countries, Informa Markets is one of, if not the, leading exhibitions organiser.



As part of Informa Markets, a division of Informa plc, Shenzhen Informa Markets Creativity Exhibition Company Limited and PT Pamerindo Indonesia have joined forces to orchestrate the highly anticipated IECIE Vape Show Jakarta 2023.



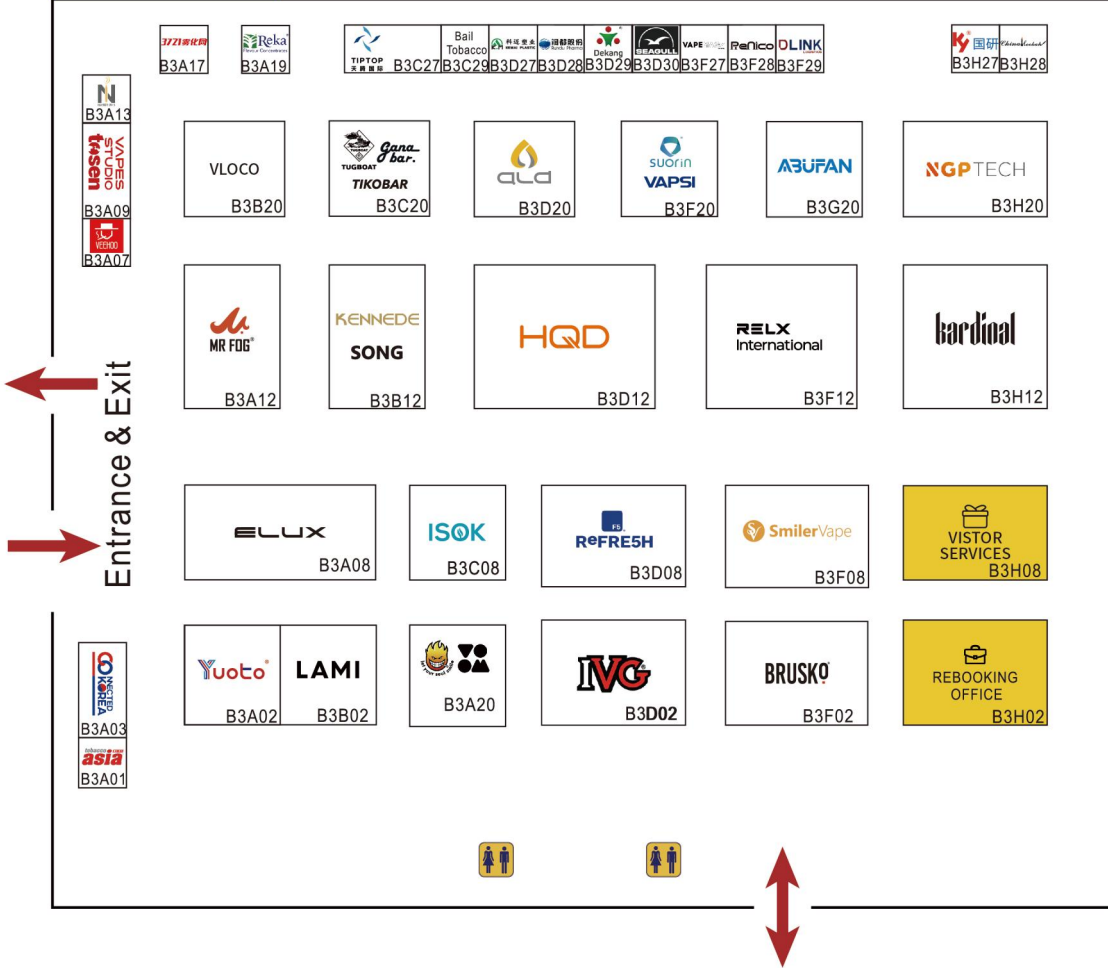


Shenzhen Informa Markets Creativity Exhibition Company Limited is a renowned exhibition company specializing in organizing international exhibitions and events in China. They are the masterminds behind the creation of IECIE, an internationally acclaimed exhibition in the e-cigarette industry that has witnessed 10 unforgettable editions since its inception in 2015. These remarkable showcases have taken place in Shenzhen and Shanghai, China.

On the other hand, PT Pamerindo Indonesia has established itself as a leading trade fair organizer in Indonesia. Over the years, they have successfully curated more than 200 international trade exhibitions in key cities such as Jakarta, Surabaya, and Bali. With their vast experience and local expertise, PT Pamerindo Indonesia brings invaluable support to ensure the triumph of the IECIE Vape Show.



# HALL B3



# IECIE VAPE SHOW JAKARTA

## FLOORPLAN



# HALL B2

**Stage**  
B3J20

To B3

To B3

sense B2A27	HOTO 宏達通 B2A29	fb B2B29	sm B2C27	DXIN B2C29
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JUES B2A22	BECO B2B22
---------------	---------------

KangerTech B2C22	FREETON B2D22
---------------------	------------------

Lounge Area  
B2A18

AAOK  
B2B18

UD B2C18	NicSelect B2D17
-------------	--------------------

ARADIA  
B2D38

sonoooh  
B2D36

E8  
B2D32

FluSweet  
B2D30

FRANK  
B2D20

鼎通达国际  
B3J08

MOTI  
B3K08

KINGSTON  
B3L12

AAOK  
B3L08

VAPE WORLD  
B3J02

Lounge Area  
B3K02

FM  
B3L02

VAPOURROUND  
B2A10

Chillax  
B2A12

airis B2C12	palobolo B2D13
FREME B2D11	

ESMOO  
B2D18

LANAVAPE  
B2A02

BSK B2C08	PNUS B2D07
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DOOR  
B2D16

WELTRON  
B2D10

VGV  
B2D08

air  
B2D06



Entrance

Stage B3J20

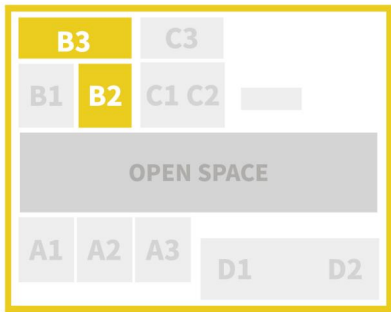
Rebooking Office B3H02

Lounge Area B2A18/B3K02

Visitor Services B3H08

Bathroom

Subject to on-site conditions





## Participating Brands



\* The final interpretation belongs to IECIE

## Media Partner



\* The final interpretation belongs to IECIE

# 2023 IECIE Jakarta Stage Schedule

## August 3

### Time

14:30-15:00

Vapeworld new products release

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### Time

15:00-15:30

AAOK new products release

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### Time

15:30-16:00

POLOBOLO and FREME Promotion

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### Time

16:00-16:30

Generational Shift Towards A  
Better Business Culture

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### Time

16:30-17:00

Chillax new products release

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## August 4

### Time

14:00-17:00

World V Champ  
Preliminary Competition

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## August 5

### Time

14:00-17:00

World V Champ  
Final Competition&Awards

---

# Join the Ultimate Vape Party with 50+ Vape Stars



*If you are also a vape influencer and have many followers on Instagram and TikTok please don't hesitate to contact IECIE!*

# Stamp and Win Lucky Draw

IECIE MERCHANDISE

CASH PRIZES

E-LIQUID

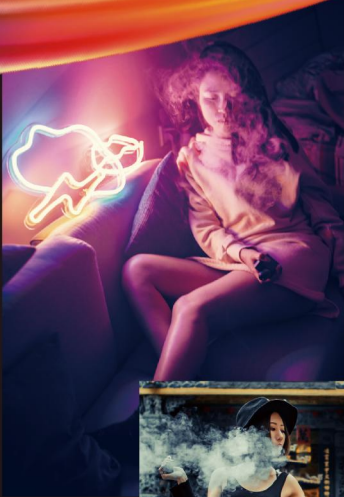
Get the show map  
Collect stamps from booths  
Post photo or video with tag @iecie.official  
Draw from the prize pool

VAPING DEVIVE

CULTURE

Every  
draw is a winner

# VLOGCO



# Lens & Clouds

Celebrating Vape Culture through Photography



INDONESIA  2023   
DARI  WORLD

CLOUD & TRICKS CHAMPIONSHIP

WHO IS THE  
STRONGEST IN ASIA?



×

IECIE





The World V Champ was established in 2017 with the aim of promoting the diversified cultural development of the vape industry. The competition has been held in various locations including China, Germany, Indonesia, Malaysia, and Thailand. During the 2018 edition in IECIE Vape Show Shenzhen, participants from 23 countries around the world took part, setting a global record for the highest prize pool in vape competitions.

Nowadays, VapeBang is once again organizing the event, with the Indonesia edition set to take place in IECIE Vape Show Jakarta 2023. This edition will be heavily promoted in multiple locations throughout Indonesia, a country known for its prevalent vaping culture. It aims to showcase numerous talented vapers from Indonesia, allowing them to present their unique vapeLife to the world.



## ← Event Advisory Interactive Group

PRELIMINARY CONTEST

FINALS

Date  
**2023-08-04**

Date  
**2023-08-05**

Time  
**14 : 00-17:00**

Time  
**14 : 00-17:00**



# EXHIBITORS LIST



EXHIBITOR	BOOTH NO	EXHIBITOR	BOOTH NO
AIR TECHNOLOGY (SHENZHEN) CO., LTD.	B2D06	Kardinal	B3H12
ALCHEM EUROPE SA	B2D17	SONG	B3B12
ALD Group Limited	B3D20	KEY MATERIAL CO.,LTD.	B3H27
A-Sense Sp. z.o.o.	B2A27	LLC "Armor Tek"	B3F02
China Hookah Smoking Limited	B3H28	NGP Technology Pte Ltd	B3H20
Connected Korea Inc.	B3A03	Nico Orgo Marketing Pvt. Ltd	B3A13
Dekang Biotech Co., Ltd.	B3D29	Pluxmax Trading Co., Limited	B2D36
Dlink Global Logistics Limited.	B3F29	PNDUS BIOTECHNOLOGY (SHENZHEN)CO.,LTD	B2D07
DONGGUAN ESMOO TECHNOLOGIES CO.,LTD	B2D18	PT. SENINDO KAYA ABADI	B3J02
Dongguan Hengtai Biotechnology Co., Ltd	B3A12	PT. VAPE MAGAZINE INDONESIA	B3F27
Dongguan Topson Electronic Technology Co.,Ltd	B3A08	PT.DINGXIN Technology	B2C29
Feellife Health Inc.	B3F28	ReFRE5H	B3D08
fonmoo	B3L02	RELX INTERNATIONAL ENTERPRISE HK LIMITED	B3F12
FREME	B2D11	Shenshen Abufan Technology Co.,Ltd	B3G20
Fuumy Technology (Dongguan) Co., Ltd.	B3C20	Shenzhen 3721 E-commerce Co., LTD	B3A17
GUANGZHOU HQ TECHNOLOGY CO.,LIMITED	B3D30	Shenzhen Airis Electronic Co., Ltd	B2C12
Hezhou Yiosi Electronics Co., Ltd.	B2D38	Shenzhen Conzay Technology Limited	B2D08
HONG KAP International Limited	B3B02	Shenzhen Dehaichun Technology Co., LTD	B3A02
JUES Industry SDN BHD	B2A22	Shenzhen Dingshengli Electronic Co., Ltd.	B2D13

# EXHIBITORS LIST

EXHIBITOR	BOOTH NO	EXHIBITOR	BOOTH NO
Shenzhen DoDo Technology logistics Co., Ltd.	B2D16	Shenzhen YouMe Information Technology Co., Ltd.	B3F20
Shenzhen FirstUnion Technology Co.,Ltd	B2B22	TOBACCO ASIA	B3A01
Shenzhen FUCIG Technology Co., Ltd.	B3L12	VAPES STUDIO	B3A09
Shenzhen Fumot Technology Co., Ltd.	B2B29	Vapouround UK	B2A10
Shenzhen Furuidun Technology Co., Ltd.	B2D22	Weldtone Technology Co., Ltd.	B2D10
SHENZHEN HANQINGDA TECHNOLOGY CO.,LTD	B3D12	WuHan HuaSweet Co., Ltd	B2D30
Shenzhen Hosto Logistics Technology Co., Ltd.	B2A29	Xi'an Taima Biological Engineering Co.,Ltd	B2D20
Shenzhen Itsuwa Technology Co.,Ltd	B3A20	Zhejiang Xinmeng Plastic Co.,Ltd	B2C27
shenzhen Kanger technology Co.,Ltd	B2C22	ZHUHAI YOUDE TECHNOLOGY CO;LTD	B2C18
SHENZHEN KECHAODA TECHNOLOGY CO., LTD	B2B18	Yuhuan Kemai Plastic Co.,Ltd	B3D27
SHENZHEN KECHAODA TECHNOLOGY CO., LTD	B3L08	HONGKONG SMILER VAPE TECHNOLOGY CO. ,LTD	B3F08
Shenzhen Laiminuo Technology Company Limited	B2C08	BALI TOBACCO GROUP, PT	B3C29
Shenzhen Ruiliang technology co.,Ltd	B3A07	RICCA PEACOCK ASIA SDN BHD	B3A19
Shenzhen SCD Logistic Co. Ltd	B3J08	PT CHIPSOURCE TECHNOLOGY INDONESIA	B3C08
SHENZHEN THUNDERSTONE TECHNOLOGY CO., LTD.	B3K08	Shenzhen KEYSTONE Technology Co., Ltd.	B3L16
Shenzhen Tiptop international freight forwarder Co., Ltd	B3C27	Zhuhai Rundu Pharmaceutical Co.,Ltd.	B3D28
Shenzhen Tolink Technology CO.,Limited	B2D32	I VG Premium E-liquids	B3D02
Shenzhen Weimei Electronic Technology Co., Ltd	B2A12		
LANAVAPE	B2A02		

## Expo Scale



Scale

8000m<sup>2</sup>



Visitors

6931



Brands

150



Countries & Regions

49



# Review of IECIE Vape Show Jakarta 2022

## Visitor testimonials

\*In no particular order

### ZE OCEAN (Distributor)

IECIE Vape Show 2022 Jakarta left our overseas dealers pleasantly surprised and amazed. Despite being unable to travel to China due to the pandemic and changes to China's e-cigarette policy, we could still explore the vape industry's supply chain and learn about the latest products. Everyone was eager to introduce their diverse products with smiles on their faces. This exhibition taught us a great deal. We wish IECIE continued success and look forward to an even better vape show this year!

### Vaperstuff (Indonesia Top Influencer)

Its my second time to go to IECIE and i feel a different feels between in china expo and indonesia expo , but for the first IECIE in indonesia i feel its more than enough to say , IECIE will help our local buisness to growt and bigger ...

### FV Distribution (Distributor)

I have been in business for seven years and participated in the IECIE Show eight times. As IECIE's first overseas exhibition, the organizers put a lot of effort into the overall publicity. The brand and category of the on-site exhibition are better and richer than other exhibitions. I hope that next year's IECIE Show will attract even more brands that cater to the evolving trends of the South East Asian market!

### TIGER VAPE (Distributor)

IECIE Vape Show Jakarta is perfectly tailored to meet the needs of business buyers like us, showcasing numerous new brands and products. Each booth was dedicated to engaging customers, and the various brands and manufacturers provided a rich experience and warm hospitality. We also commend their considerate reception of deaf attendees. Thank you, IECIE Jakarta, for this enriching experience, and we wish you continued growth and success!

# IECIE MILESTONES



## IECIE Shenzhen 2015

In 2015, the IECIE Vape Show came to life in Shenzhen, China, making a new era for the e-cigarette industry. At that time, IECIE had just spun off from the Health Care Show to become a professional expo exclusively dedicated to the vape industry.



## IECIE Shenzhen 2016

The second year, the IECIE Shenzhen grew even bigger, expanding to a whopping 15,000 m<sup>2</sup> and drawing more than 11,000 professional visitors from 25 countries - affirming its status as a major global event.

In 2018, IECIE Shenzhen grew even bigger, with the exhibition area expanding to 35,000 m<sup>2</sup> - a testament to the maturity of the event and the strength of the vape industry in China.

## IECIE Shenzhen 2018



In 2017, things kept getting better for IECIE as it expanded its exhibition area yet again, this time to 30,000 m<sup>2</sup>, accommodating over 1,000 vape brands from 19 countries, and attracting 36,351 professional visitors from 38 countries. It's no exaggeration to say that IECIE had become the world's premier vape expo.

## IECIE Shenzhen 2017

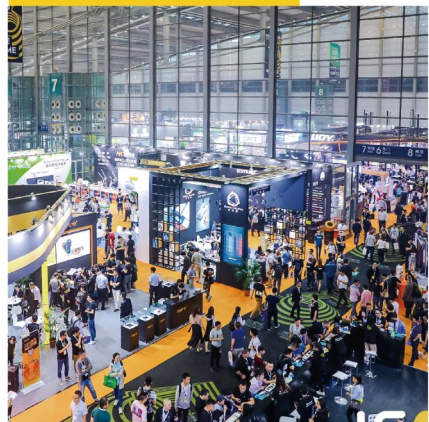
And that year, IECIE opened a new show in Shanghai, cementing its status as a major player in the global vape scene.

## IECIE Shanghai 2018



## IECIE Shenzhen 2019

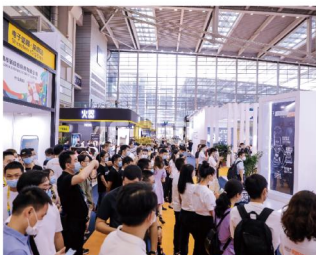
Then came 2019, when IECIE Shenzhen became an unforgettable experience for everyone involved. Vape culture was at its zenith, and enthusiasts from around the world were obsessed with the latest products popping up!





In 2021, the pandemic continued to reshape the show scene, with IECIE Shanghai pushed from 2020 to the spring of 2021. But nothing could stop the passion for vaping, and the show rocked it with even more vibrancy and energy than previous events.

## IECIE Shanghai 2021



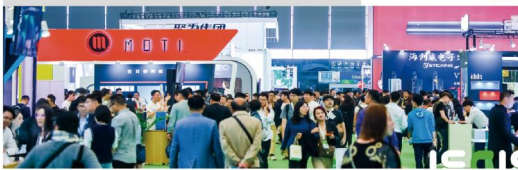
2020 wasn't an easy year, but IECIE persevered. Despite the challenges posed by the Covid-19 pandemic, the Shenzhen show was held successfully - and more impressively than ever, expanding to an unprecedented 60,000m<sup>2</sup>, which is an incredible miracle!

## IECIE Shenzhen 2020



## IECIE Shanghai 2019

IECIE Shanghai had its moment in 2019 too, with the first-ever Pod Pavilion showcasing that "pod" was the new word.



## IECIE Shenzhen 2021

2021 marked the most glorious year yet for IECIE Shenzhen, breaking records with a staggering 67,500m<sup>2</sup> exhibition area - making it the largest vape show ever. It's hard to see any other trade show surpassing such greatness anytime soon. IECIE China concluded at the pinnacle of its glory, leaving behind a legacy that will stand the test of time.



## IECIE Jakarta 2022

In 2022, it's a new journey for IECIE, we come to Jakarta and lead 100+ international brands to explore the Southeast Asian market! 8,000m<sup>2</sup> is just the beginning!



## IECIE Jakarta 2023

For now, we can't wait to keep writing the story of IECIE. Stay tuned for more unforgettable moments and remarkable progress.

**IECIE** x **apitaly**

**apitalyPRO**

**4-5  
November**

**2023  
Fiera Roma**

**apitaly**

**25-26-27  
May**

**2024  
Veronafiere**







# IECIE NEW JOURNEY

**IECIE@VapitalyPRO**

4-5 November, 2023  
Rome, Italy

**IECIE** x **vapitaly**

**IECIE@Vapexpo Paris**

23-25 March, 2024  
Paris, France

**IECIE** x **VAPEXPO**  
INTERNATIONAL VAPE EXHIBITION

**IECIE@Vapitaly**

25-27 May, 2024  
Verona, Italy

**IECIE** x **vapitaly**

**IECIE Vape Show Jakarta**

**IECIE VAPE SHOW  
JAKARTA**

September, 2024  
Jakarta Indonesia

# LANADEX



Kapasitas baterai: 380mAh  
Voltasi operasi normal: 3.7V  
Resistensi kawat panas: 1.1Ω  
Pengisian daya: Type-C  
Ukuran produk: 87x20x11mm



id.lanavape

id.lanavape

www.lanavape.com

This product contains nicotine, which is a highly addictive substance **(21+)**



# F-RESIN BREEZE SE POD KIT

RECHARGEABLE & REFILLABLE

2ML 500MAH MESH COIL

## CRYSTAL SE

RECHARGEABLE  
DISPOSABLE E-CIG

### 2ML

(UP TO 5 TIMES REFILL)





# LEVEL UP YOUR VAPE

PERINGATAN: PRODUK INI MENGANDUNG NIKOTIN. NIKOTIN ADALAH BAHAN KIMIA YANG BERSIFAT ADIKTIF.



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# HQD

## IECIE Vape Show Jakarta



**BOOTH NO. B3D12**

# YUOTO DISPOSABLE DEVICE

WWW.YUOTECH.COM

**BEYONDER**

7000 puffs   650 mAh   16.0 ml   0/20/50 mg/ml   Mesh coil   Type-c

**THANDS**

5000 puffs   650 mAh   14.0 ml   0/20/50 mg/ml   Mesh coil   Type-c

**XXL MAX**

3500 puffs   1200 mAh   9.0 ml   0/20/50 mg/ml   Mesh coil

**STAR**

3500 puffs   1000 mAh   7.5 ml   0/20/50 mg/ml   Mesh coil   LED Light

**XXL PRO**

2500 puffs   1000 mAh   7.0 ml   0/20/50 mg/ml   Mesh coil

**LUSCIOUS**

3000 puffs   1350 mAh   8.0 ml   0/20/50 mg/ml

**XXL**

2500 puffs   1000 mAh   7.0 ml   0/20/50 mg/ml



**SRICH**

2000 puffs   850 mAh   6.0 ml   0/20/50 mg/ml   Mesh coil

**1500 PRO**

1500 puffs   900 mAh   5.0 ml   0/20/50 mg/ml

**BOTTLE**

600 puffs   400 mAh   2.0 ml   0/20 mg/ml

**LIVE**

600 puffs   350 mAh   2.0 ml   0/20 mg/ml   Type-c

**MINI BOX**

600 puffs   400 mAh   2.0 ml   0/20 mg/ml

**600 PLUS**

600 puffs   400 mAh   2.0 ml   0/20 mg/ml

**SMART**

600 puffs   350 mAh   2.0 ml   0/20/50 mg/ml



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Dehaichun@yuotech.com

**Shenzhen DeHaiChun Technology Co., Ltd**  
Building 21, Dewangshan Second Industrial Zone, Shajing Street, Baoan District, Shenzhen China.





## Unification of Design



**NEZHA**

**Specification**

Size: 79 × 46 × 18mm  
Capacity: 2mL / 5mL  
Prefilled or Refillable  
Battery: 500mAh



**Goblin Kit**

**Specification**

Size: Ø21 × 101mm  
Capacity: 2mL  
Resistance: 1.0Ω / 1.2Ω  
Battery: 900mAh  
Side filling



**IGO Reno**

**Specification**

Size: 25 × 15 × 112mm  
Capacity: 2mL / 4mL  
Resistance: 1.0Ω / 1.2Ω  
Prefilled or Refillable  
Battery: 800mAh



Disposable  
test machine  
Model TD500

**Specification**

Size: 270 × 160 × 60.5mm  
Input: 5V --- 1A  
5 workstations  
Manual test or Auto test  
Auto test interval time:  
10min/30min/60min





# SLIBOX

- Refillable
- Rechargeable
- Replaceable



TPD



Mesh Coil



2mL



Type-C



79\*45\*9.6mm



500mAh



[www.kangertech.com](http://www.kangertech.com)

@kangertech

Email: [james@szkanger.com](mailto:james@szkanger.com)





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**Disposable vape for  
immediate satisfaction.**



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revolution**

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**KARDINALSTICK.COM**